



**ECDL 2010 | 14th European Conference on Digital Libraries
September 6 – 10, 2010 | University of Glasgow, Glasgow, United Kingdom**

Sponsorship Program

Platinum Sponsor | Slot 1 £5,000

Company logo on ECDL 2010 entrance banners (size A-divided and highlighted)
 Company logo in ECDL 2010 program booklet (size A-divided and highlighted)
 Company logo on side menus in the ECDL 2010 website (permanent)
 Company logo in the Sponsors webpage of the ECDL 2010 website (size A)
 Company logo on ECDL 2010 poster
 Inclusion of leaflets and promotional material in delegates' bags
 Free entrance to the ECDL 2010 for two persons

Golden Sponsor | Slots 3 £2,000

Company logo on ECDL 2010 entrance banners (size A)
 Company logo in ECDL 2010 program booklet (size A)
 Company logo on side menus in the ECDL 2010 website (random appearance)
 Company logo in the Sponsors webpage of the ECDL 2010 website (size A)
 Company logo on ECDL 2010 poster
 Inclusion of leaflets and promotional material in delegates' bags
 Free entrance to the ECDL 2010 for one person

Silver Sponsor | Slots 5 £1,000

Company logo on ECDL 2010 entrance banners (size B)
 Company logo in ECDL 2010 program booklet (size B)
 Company logo in the Sponsors webpage of the ECDL 2010 website (size B)
 Company logo on ECDL 2010 poster
 Inclusion of leaflets and promotional material in delegates' bags
 Free entrance to the ECDL 2010 for one person

Bronze Sponsor | Slots 10 £500

Company logo on ECDL 2010 entrance banners (size C)
 Company logo in ECDL 2010 program booklet (size C)
 Company logo in the Sponsors webpage of the ECDL 2010 website (size C)
 Company logo on ECDL 2010 poster



Remarks

- The sponsorship program is subject to negotiation. Interested companies in taking part to the program can ask the Organizing Committee for alternatives, such as:
 - Coffee break coverage (indicative cost £2,000 per day)
 - Dinner sponsorship (indicative cost £16,000)
 - Reception sponsorship (indicative cost £3,000)
 - Invited speakers hosting costs coverage (3 speakers, indicative costs £2,000 per speaker)
 - Best paper award sponsorship (£500)
 - Best student paper award (£1,000)
 - Student scholarships (10 scholarships, total cost £4,000)
- Sponsor benefits on such proposals are adjusted to the categories above depending on the size of sponsorship.
- Sponsors with less than £500 are ranked in a category called “ECDL 2010 Supporters”, with sole benefit the addition of the logo in the conference webpage. Logo sizes to be announced (sizes vary across the medium).
- All sponsor participants have access to all ECDL 2010 facilities, except workshops and tutorials. Also they have access to all conference services (food, drinks, coffees and hotel room special prices).

Contact

General Chairs:

Mounia Lalmas (mounia@acm.org)

Joemon Jose (jj@dcs.gla.ac.uk)

Sponsor Chair:

Tobias Blanke (tobias.blanke@kcl.ac.uk)

Further Information:

Please find more information at <http://www.ecdl2010.org/>